

SPONSORSHIP OPPORTUNITIES

Professional Opticians of Florida (POF) is offering several great sponsorship opportunities to maximize your company's visibility Vision Preview this year.

GOLD SPONSOR \$5000 per event



- Rise and Shine Breakfast (1 available)
- Networking Reception (1 available)
- Take a Break Luncheon (2 available)

-Sponsor's logo and sponsorship level will be prominently displayed on the conference website and in attendee packet & program
 -Sponsors invited to greet attendees as they enter the breakfast/luncheon and reception and hand out promotions or giveaways.
 -Sponsors will be formally recognized by POF's president during the conference.
 -Logo and sponsorship level for companies sponsoring a specific event will be prominently displayed during that event or activity.
 -A 50-word description of the sponsoring organization will be included in the program along with an invitation to attend your sponsored event.

SILVER SPONSOR \$1000 - \$2000 per event



- ~~Signature Drink (1 available) \$ 2,000.00~~ **SOLD**
- Decedent Dessert Sponsor (1 available) \$1,500
- Morning Coffee Breaks (2 available) \$1,000 each
- Afternoon Refreshment Break (2 available) Sweet Tea & Lemonade \$1,000 each

-Sponsor's logo and sponsorship level will be prominently displayed on the conference website and in attendee packet & program
 -Sponsors invited to display materials for attendees or giveaway items on either side of the refreshment stations.

BRONZE SPONSOR \$250 per event



- Put your Brand in their Hands: Your Branded tote bag to all attendees (1 available -sponsor provides 700 branded tote bags)
- Put your Brand in their Hands: Your Branded pens to all attendees (1 available - sponsor provides 700 branded pens)
- Put your Brand in their Hands: Your Branded Lanyard to all attendees (1 available - sponsor provides 700 branded lanyards)

-Sponsor's logo and sponsorship level will be prominently displayed on the conference website and in attendee packet & program

Thank you to our 2016 sponsors. To add your name to this list, call POF at 850-201-2622 or email dee@pof.org.

