

## SPONSORSHIP OPPORTUNITIES

Professional Opticians of Florida (POF) is offering several great sponsorship opportunities to maximize your company's visibility this year.

### GOLD SPONSOR \$5000 per event



- Rise and Shine Breakfast (1 available)
- Networking Reception (1 available)
- Take a Break Luncheon (2 available)
- ~~Hands on Training Equipment Sponsorship (1 available)~~ **SOLD FOR VISION PREVIEW**

-Sponsor's logo and sponsorship level will be prominently displayed on the conference website and in attendee packet & program  
 -Sponsor invited to greet attendees as they enter the breakfast/luncheon and reception and hand out promotions or giveaways  
 -Sponsor's will receive 15 minutes of podium time to address the group during their sponsored event  
 -Sponsors will be formally recognized by POF's president during the conference  
 -Logo and sponsorship level will be displayed throughout the conference

### SILVER SPONSOR \$1000 - \$2000 per event



- ~~Signature Drink (1 available) \$ 2,000~~ **SOLD FOR VISION PREVIEW**
- Opticians After Dark – Event Sponsorship \$2,000
- Decedent Dessert Sponsor (1 available) \$1,500
- Morning Coffee Breaks (2 available) \$1,000 each
- Afternoon Refreshment Break (2 available) Sweet Tea & Lemonade \$1,000 each **1 SOLD FOR VISION PREVIEW – 1 AVAILABLE**

-Sponsor's logo and sponsorship level will be prominently displayed on the conference website and in attendee packet & program  
 -Sponsors invited to display materials for attendees or giveaway items on either side of the refreshment stations  
 -Sponsors will be formally recognized by POF's president during the conference  
 -Logo and sponsorship level will be displayed throughout the conference

### BRONZE SPONSOR \$600 per event



- ~~Put your Brand in their Hands: Your Branded lanyard to all attendees (1 available)~~ **SOLD FOR VISION PREVIEW**
- Put your Brand in their Hands: Your Branded pens to all attendees (1 available)
- Put your Brand in their Hands: Your Branded tote bag to all attendees (1 available)

-Sponsor's logo and sponsorship level will be prominently displayed on the conference website and in attendee packet & program  
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**Thank you to our 2017 sponsors. To add your name to this list, call POF at 850-201-2622 or email [dee@pof.org](mailto:dee@pof.org).**

