

2019 SPONSORSHIP OPPORTUNITIES

Professional Opticians of Florida (POF) is offering several great sponsorship opportunities to maximize your company's visibility this year.

GOLD SPONSOR \$5000 per event

- Rise and Shine Breakfast (1 available)
- Networking Reception (1 available)
- Take a Break Luncheon (2 available)
- Hands-on Training Equipment Sponsorship (1 available)



- Sponsor's logo and sponsorship level will be prominently displayed on the conference website and in attendee packet & program
- Sponsor invited to greet attendees as they enter the breakfast/luncheon and reception and hand out promotions or giveaways
- Sponsor's will receive 15 minutes of podium time to address the group during their sponsored event
- Sponsors will be formally recognized by POF's president during the conference
- Logo and sponsorship level will be displayed throughout the conference

SILVER SPONSOR \$1000 - \$2000 per event

- Signature Drink (1 available) \$ 2,000
- Opticians After Dark – Event Sponsorship \$2,000
- Decedent Dessert Sponsor (1 available) \$1,500
- Morning Coffee Breaks (2 available) \$1,000 each
- Afternoon Refreshment Break (2 available) \$1,000 each



- Sponsor's logo and sponsorship level will be prominently displayed on the conference website and in attendee packet & program
- Sponsors invited to display materials for attendees or giveaway items on either side of the refreshment stations
- Sponsors will be formally recognized by POF's president during the conference
- Logo and sponsorship level will be displayed throughout the conference

BRONZE SPONSOR \$600 per event

- Put your Brand in their Hands: Your Branded lanyard to all attendees (1 available)
- Put your Brand in their Hands: Your Branded pens to all attendees (1 available)
- Put your Brand in their Hands: Your Branded tote bag to all attendees (1 available)



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Thank you to our 2018 sponsors. To add your name to this list, call POF at 850-201-2622 or email dee@pof.org.