

## 2020 SPONSORSHIP OPPORTUNITIES

Professional Opticians of Florida (POF) is offering several great sponsorship opportunities to maximize your company's visibility.

### GOLD SPONSOR \$5000 per event



- Rise and Shine Breakfast
- Networking Reception
- Take a Break Luncheon
- Hands-on Training Equipment Sponsorship

- Sponsor's logo and sponsorship level will be prominently displayed on the conference website and in attendee packet & program
- Sponsor invited to greet attendees as they enter the breakfast/luncheon and reception and hand out promotions or giveaways
- Sponsor's will receive 15 minutes of podium time to address the group during their sponsored event
- Sponsors will be formally recognized by POF's president during the conference
- Logo and sponsorship level will be displayed throughout the conference

### SILVER SPONSOR \$1000 - \$2000 per event



- Signature Drink \$ 2,000
- Opticians After Dark – Event Sponsorship \$2,000
- Decedent Dessert Sponsor \$1,500
- Morning Coffee Breaks \$1,000
- Afternoon Refreshment Break \$1,000

- Sponsor's logo and sponsorship level will be prominently displayed on the conference website and in attendee packet & program
- Sponsors invited to display materials for attendees or giveaway items on either side of the refreshment stations
- Sponsors will be formally recognized by POF's president during the conference
- Logo and sponsorship level will be displayed throughout the conference

### BRONZE SPONSOR \$600 per event



**Put your brand in their hands!**

- Your Branded lanyard to all attendees
- Your Branded tote bag to all attendees

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### WELCOME PACKET SPONSORSHIP \$400 per event

Thank you to our 2019 sponsors. To add your name to this list, call POF at 850-201-2622 or email [dee@pof.org](mailto:dee@pof.org).

