

2021 SPONSORSHIP OPPORTUNITIES

Professional Opticians of Florida (POF) is offering several great sponsorship opportunities to maximize your company's visibility.

GOLD SPONSOR \$5000 per event



- Rise and Shine Breakfast
- Networking Reception
- Take a Break Luncheon

- Sponsor invited to greet attendees as they enter the breakfast/luncheon and reception and hand out promotions or giveaways
- Sponsor's will receive 15 minutes of podium time to address the group during their sponsored event
- Sponsors will be formally recognized by POF's president during the conference
- Sponsor's logo and sponsorship level will be prominently displayed on the conference website and in attendee packet & program
- Logo and sponsorship level will be displayed throughout the conference

SILVER SPONSOR \$1,000 - \$3,000 per event



- Special After-Hours Event** (Previous events: Opticians After Dark Karaoke, Rock with the Doc & The Pupils Live Music)- **\$3,000**
- Signature Drink During Trade Show - \$ 2,000**
- Decedent Dessert Sponsor - \$1,500**
- Afternoon Refreshment Break - \$1,500**
- Morning Coffee Breaks - \$1,000**

- Sponsors invited to display materials for attendees or giveaway items on either side of the refreshment stations
- Sponsors will be formally recognized by POF's president during the conference
- Sponsor's logo and sponsorship level will be prominently displayed on the conference website and in attendee packet & program
- Logo and sponsorship level will be displayed throughout the conference

BRONZE SPONSOR \$600 per event



- Put your brand in their hands!**
- Your Branded lanyard to all attendees**
 - Your Branded tote bag to all attendees**
 - Hands-On Frame Fitting Workshop Sponsor ~~SOLD FOR ALL EVENTS~~**

- Sponsor's logo and sponsorship level will be prominently displayed on the conference website and in attendee packet & program
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Thank you to our 2020 sponsors.

To add your name to this year's list, call POF at 850-201-2622 or email dee@pof.org.

