

2023 SPONSORSHIP OPPORTUNITIES

Professional Opticians of Florida (POF) is offering several great sponsorship opportunities to maximize your company's visibility.

GOLD SPONSOR \$5,000 per event



- Rise and Shine Breakfast
- Networking Reception
- Take a Break Luncheon

- Sponsor invited to greet attendees as they enter the breakfast/luncheon and reception and hand out promotions or giveaways
- Sponsor's will receive 15 minutes of podium time to address the group during their sponsored event
- Sponsors will be formally recognized by POF's president during the conference
- Sponsor's logo and sponsorship level will be prominently displayed on the conference website and in attendee packet & program
- Logo and sponsorship level will be displayed throughout the conference

SILVER SPONSOR \$1,500 - \$3,000 per event



- ~~Special After Hours Event (Opticians After Dark Karaoke Event) - \$3,000~~ **SOLD FOR ALL 2023 EVENTS**
- ~~Signature Drink During Trade Show - \$2,000~~ **SOLD FOR ALL 2023 EVENTS**
- Decedent Dessert Sponsor - \$1,500
- Afternoon Refreshment Break - \$1,500
- Morning Coffee Breaks - \$1,500

- Sponsors invited to display materials for attendees or giveaway items on either side of the refreshment stations
- Sponsors will be formally recognized by POF's president during the conference
- Sponsor's logo and sponsorship level will be prominently displayed on the conference website and in attendee packet & program
- Logo and sponsorship level will be displayed throughout the conference

BRONZE SPONSOR \$600 per event



- Put your brand in their hands!
- ~~Your Branded lanyard to all attendees~~ **SOLD FOR ALL 2023 EVENTS**
- ~~Hands-On Frame Fitting Workshop Sponsor~~ **SOLD FOR ALL 2023 EVENTS**

- Sponsor's logo and sponsorship level will be prominently displayed on the conference website and in attendee packet & program
- Logo and sponsorship level will be displayed throughout the conference

Thank you to our 2022 sponsors.

To add your name to this year's list, call POF at 850-201-2622 or email dee@pof.org.



EssilorLuxottica | Eye Care

LENSCRAFTERS OPTICAL PEARLEOVISION



See the difference

