

# 2024 SPONSORSHIP OPPORTUNITIES

Professional Opticians of Florida (POF) several great sponsorship opportunities to maximize your company's visibility. POF is happy to create a sponsorship event for your company, reach out for more details!

## Event Sponsorship Locations:

- Spring Spectacle, Ft Walton Beach – February 23-25, 2024
- West Coast Better Vision, St. Petersburg– May 3-5, 2024
- Summer Showcase, Orlando – September 13-15, 2024
- Vision Preview, Coral Springs – November 1-3, 2024

## PLATINUM SPONSOR \$10,000 per event



- Top Level Sponsor – only one sponsor per event - \$10,000**

-Sponsor will be formally recognized by POF's president as a top-level meeting partner during the conference

-Sponsor's logo and sponsorship level will be prominently displayed on the conference website, event email & printed materials, and in attendee packet

-Logo and sponsorship level will be displayed throughout the conference

## GOLD SPONSOR \$4,000+ per event



- ~~Special After Hours Event (Opticians After Dark Karaoke Event) – \$3,000~~ **SOLD FOR ALL 2024 EVENTS**

- Take a Break Saturday Lunch Sponsor**

-Sponsor's logo and sponsorship level will be prominently displayed on the conference website, event email & printed materials, and in attendee packet

-Logo and sponsorship level will be displayed throughout the conference

-Sponsor's will receive 3-5 minutes of podium time to address the group during their sponsored event

## SILVER SPONSOR \$1,500 - \$3,500 per event



- Signature Event During Trade Show - \$ 2,500**
- Morning Coffee Breaks - \$1,500**
- Decedent Dessert Sponsor - \$1,500**

-Sponsor's logo and sponsorship level will be prominently displayed on the conference website, event email & printed materials, and in attendee packet

-Logo and sponsorship level will be displayed throughout the conference

## BRONZE SPONSOR \$600 per event



Put your brand in their hands!

- ~~Your Branded lanyard to all attendees~~ **SOLD FOR ALL FOUR 2024 EVENTS**
- ~~Hands-On Frame Fitting Workshop Sponsor~~ **SOLD FOR ALL FOUR 2024 EVENTS**

-Sponsor's logo and sponsorship level will be prominently displayed on the conference website, event email & printed materials, and in attendee packet

-Logo and sponsorship level will be displayed throughout the conference

**Thank you to our 2023 sponsors.**

To add your name to this year's list, call POF at 850-201-2622 or email [dee@pof.org](mailto:dee@pof.org).

