

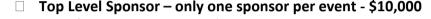
2024 SPONSORSHIP OPPORTUNITIES

Professional Opticians of Florida (POF) several great sponsorship opportunities to maximize your company's visibility. POF is happy to create a sponsorship event for your company, reach out for more details!

Event Sponsorship Locations:

Spring Spectacle, Ft Walton Beach – February 23-25, 2024 West Coast Better Vision, St. Petersburg-May 3-5, 2024 Summer Showcase, Orlando - September 13-15, 2024 Vision Preview, Coral Springs – November 1-3, 2024

PLATINUM SPONSOR \$10,000 per event



- -Sponsor will be formally recognized by POF's president as a top-level meeting partner during the conference
- -Sponsor's logo and sponsorship level will be prominently displayed on the conference website, event email & printed materials, and in attendee packet -Logo and sponsorship level will be displayed throughout the conference

GOLD SPONSOR \$4,000+ per event

- Special After-Hours Event (Opticians After Dark Karaoke Event)-\$3,000 SOLD FOR ALL 2024 EVENTS
- □ Take a Break Saturday Lunch Sponsor
- -Sponsor's logo and sponsorship level will be prominently displayed on the conference website, event email & printed materials, and in attendee packet -Logo and sponsorship level will be displayed throughout the conference
- -Sponsor's will receive 3-5 minutes of podium time to address the group during their sponsored event

SILVER SPONSOR \$1,500 - \$3,500 per event

- ☐ Signature Event During Trade Show \$ 2,500
- Morning Coffee Breaks \$1,500
- Decedent Dessert Sponsor \$1,500

-Sponsor's logo and sponsorship level will be prominently displayed on the conference website, event email & printed materials, and in attendee packet

-Logo and sponsorship level will be displayed throughout the conference

BRONZE SPONSOR \$600 per event

Put your brand in their hands!

- Your Branded lanyard to all attendees SOLD FOR ALL FOUR 2024 EVENTS
- □ Hands-On Frame Fitting Workshop Sponsor SOLD FOR ALL FOUR 2024 EVENTS

-Sponsor's logo and sponsorship level will be prominently displayed on the conference website, event email & printed materials, and in attendee packet -Logo and sponsorship level will be displayed throughout the conference

Thank you to our 2023 sponsors.

To add your name to this year's list, call POF at 850-201-2622 or email dee@pof.org.







SILVER SPONSORS

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Eye Care







