

Professional Opticians of Florida

PO Box 1296 • Crawfordville, FL 32326 • 850/201-2622
POF's FEIN# 59-2114923 • FAX: 850/201-2947 • Dee@pof.org



Vision Preview 2021 Exhibit Agreement NEW

Location: The Westin Ft Lauderdale Beach Resort
321 N Fort Lauderdale Beach Blvd, Fort Lauderdale, FL 33304

December 4, 2021 Optical Education & Exhibits www.POF.org/VisionPreview

Below, list the name and address of the individual responsible for the exhibit. The exhibitor kit and all additional information will be mailed to this person. If the address and contact information you want listed in the Buyer's Guide is different, please provide on a separate sheet of paper.

Company Name _____

Print name exactly as you want it to be listed in the Buyer's Guide and on your booth sign

Name _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Booths will be assigned first come, first served. Please indicate your booth preference. Booths will be assigned daily in the order the exhibitor registrations are received. Booth assignments will be posted on POF.org/VisionPreview.

1st Choice _____ 2nd Choice _____ Web Address: **www.** _____

3rd Choice _____ 4th Choice _____

Booth Fees:

(P = Priority booth, indicated on Floor Plan)

Priority Booth ^P	8' x 10'	_____ @	\$795
Standard	8' x 10'	_____ @	\$695

Total \$ _____

No. Requested

My Signature below indicates that I understand and agree to the Rules and Regulations attached to this agreement.

Authorized Company Representative's Signature _____

Make checks payable to: **Vision Preview-POF, PO Box 1296, Crawfordville, FL 32326**

Or FAX with: MasterCard or VISA or AMEX m or Discover to 850/201-2947

Card # _____ Exp. Date _____ CVV _____

Signature _____ List billing address if different than above _____

Onsite Representatives:

1) _____ 2) _____ 3) _____

4) _____ 5) _____ 6) _____

For POF office use only:

Amount \$ _____ Check # _____ Date _____

Assigned Booth Number(s) _____ Date _____ Initialed _____

Agreement accepted for Professional Opticians of Florida by _____

VISION PREVIEW RULES & REGULATIONS

1. Contract

The following rules and regulations become binding upon acceptance of this contract between the applicant and their employees, sub & independent contractors, and the Professional Opticians of Florida (POF), the show sponsor.

2. Space Assignment

Booth assignments will be made according to exhibitors request, date of receipt of validated application, with payment, and separation of competitor products, when possible.

3. Booth Description

Exhibits are in a carpeted ballroom. Booths are 8' x 10' and equipped with a draped backdrop 8' high and side dividers 36" high. A complimentary sign identifying your company will be provided, as well as one 8' table and two chairs. No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle", or with other exhibits. Booth arrangements must conform to the IEAM guidelines.

EXHIBIT DAYS & HOURS

4. Show Move-In & Move-Out –

Move-In

Friday, December 3, 2021 12:00 pm - 6:00 pm

Saturday, December 4, 2021 8:00 am - 11:00 am

All exhibits must be set-up, manned and available for inspection by the trade show committee by 11:15 am on December 4, 2021.

Move-Out

Saturday, December 4, 2021 7:00 pm - 11:00 pm

5. Exhibit Hours

Saturday, December 4, 2021 11:30 am - 2 pm & 5 pm - 7 pm

6. Unoccupied Space

POF reserves the right, should any rented booth(s) that remain unoccupied after the first half hour of the show's opening or anytime thereafter, to rent or occupy said space.

7. Rental Services

A professional trade show decorator has been hired to set up the trade show. Information on the rental of electricity, carpet and furnishings will be mailed to the address indicated on the reverse side to receive all further correspondence. Freight shipping details also will be mailed. An exhibitors' service desk will be maintained during the show's installation and teardown for your convenience.

8. Food Service

POF reserves the right to provide food and beverage service during certain hours in the exhibit hall.

9. Cancellation

No cancellation shall be acknowledged unless received by POF's Tallahassee office in writing. Should an exhibitor wish to cancel 60 days before the set-up date, a 50% refund will be made by POF. No refunds will be made for cancellations with less than 60 days' notice.

10. Fire and Safety Regulations

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances may be used or show in booths.

11. Liability and Insurance

The convention center management and POF will take all reasonable precautions to avoid loss of exhibitor's property by theft or fire, but under no circumstances shall the convention center management, POF, or POF's management firm or its employees be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of the following rules and regulations, the decision of the association is final.

12. Eligible Exhibits

The association reserves the right to determine the eligibility of any company or products for inclusion in the Trade Show and reserves the right to reject, evict or prohibit any exhibit, in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

13. Noisy and Obnoxious Equipment

The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly work will not be permitted.

14. Security

POF will arrange for security guards to supervise traffic flow and maintain security of the exhibit area, if required. Security will be provided during show hours. Individual companies are responsible for security of their booths. All persons entering the exhibit hall must be registered for the Trade Show and wear identifying badges.

15. Exhibit Floor Access

POF reserves the right to limit access to the exhibit floor to anyone during times the show is not officially open. No one will be permitted on the exhibit floor 60 minutes prior to the show's official opening or 30 minutes after closing.

16. Public Policy

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs and public safety while participating in this show. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

17. Florida Sales Tax Collection

Retail Sales: In accordance with Florida Statutes Section 212.18(3) (b)3., this exhibitor agreement authorizes the retail sales of tangible personal property or services subject to sales tax. The exhibitor must register or be registered with the Florida Department of Revenue and must collect and remit the tax imposed on such sales.

Wholesale Sales: In accordance with Florida Statutes Section 212.813(3)(b)2., this exhibitor agreement also authorizes the wholesale sales of tangible personal property intended for resale. The exhibitor must obtain a resale certificate from the purchasing dealer, but the exhibitor is not required to register as a sales tax dealer.

18. Use of Booth Space

Exhibitors shall reflect their company's highest standards of professionalism while maintaining the booth during show hours. No exhibitor shall assign, sublet or share the booth space without the permission of the association.

19. Damage to Property

Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment, or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors or to standard booth equipment.