

## Resolving DME Supplier Surety Bond & Enrollment (or re-enroll) Issues



**PRESENTED BY:**  
**Pamela B Fritz**  
pfmdresources@sbcglobal.net  
(860) 669-9057

Pamela Fritz, an optical industry veteran of over 30 years, is President of Ophthalmology Resources, Inc, a firm which specializes in financial and operational management of the optical dispensary.  
Their clients include 100's of dispensing MD and OD practices across the US. They specialize in start-up dispensaries for MD's. Fritz is an expert in Medicare Post-op Cataract Eyewear giving workshops nationwide and at the AAO Annual Meeting.  
She serves on the Provider Outreach and Education Panels for Medicare's DME Contractors in Region A (NHIC) Region B (NGS) and Region D (Noridian).

This webinar is sponsored by Hilco/Wilson Ophthalmic



Hilco/Wilson Ophthalmic has been a leading supplier of eyewear and eye care products for more than 50 years. Our product line includes more than 20,000 items across a wide range of product categories including consumer optical accessories; sports eye protection; fashion frames; professional optical accessories; and an array of eyewear and eye care products.

## The New Regulations

- **March 25, 2011**  
(Federal Register, Feb 2, Vol. 76, No.22)
- **Requires a \$505 fee**
- **Enrollment, re-enrollment per location**
- **Re-activation does not require fee**

## Surety Bonds

- **Physicians are exempt for their optical UNLESS they fill outside Rx's for post-op cataract eyewear**
- **Optometrists are exempt for their optical UNLESS they fill outside Rx's for post-op cataract eyewear**
- **The optical can qualify for physician/OD exemption only if the shop and the practice are under/within the same TIN # and business structure (part of the same corp.)**





**the popular look and superior protection of 8-base wrap Rx sunglasses.....**

**is now affordable**

- > Low frame prices
- > Standard lens processing
- > Excellent optical performance
- > Affordable to more of your patients



**Circuit - \$40.00**



**Element - \$42.00**

**Leader** Rx Sunglasses from Hilco.

**no-compromise optical performance**

- > Leader's standard lens processing eliminates:
    - Rx range limitations and
    - Adaptation problems
- common to other 8-base wrap Rx sunglasses



**Leader** Rx Sunglasses from Hilco.

**18 style/color options ranging from just \$40 to \$55 Rx**

**Pre-edged polarized plano lens options**

**Introductory offer**

- > Buy 6 frames at regular prices/ we'll include a compact display with 6 demo frames at no additional charge

Suggested 6 piece assortment just \$250.



**Leader** Rx Sunglasses from Hilco.

**For more information or to order, call (800) 955-6544**

Use special webinar promo #OR0411 to receive your free samples and display.

Click the link below to view our entire collection of Leader Rx Sunglasses.

[http://www.hilco.com/Leader\\_Rx\\_Sunglasses\\_from\\_Hilco.pdf](http://www.hilco.com/Leader_Rx_Sunglasses_from_Hilco.pdf)

**Leader** Rx Sunglasses from Hilco.



**Thank You!**

**For attending today's Webinar**

Pam Fritz is available for further individual consultation to solve all your DME issues.

Consultation Fees Available Upon Request

**To set up an appointment**  
**Call 860-669-9057**  
**Or Email**  
**[pfmdresources@sbcglobal.net](mailto:pfmdresources@sbcglobal.net)**

**Ophthalmology Resources, LLC**  
**Webinar Disclaimer**

This webinar has been prepared as an information service for the optical industry providers who are suppliers of DMEPOS for Post-op Cataract Eyewear. It is not intended to grant rights or impose obligations. The webinar contains materials, references and give specific links to statutes, regulations or other policy materials prepared and published by CMS (Centers for Medicare and Medicaid Services), the current DME MAC Regional Contractors (Jurisdiction A, B, C & D) and other organizations/contractors associated with CMS, including, but not limited to National Government Services, Inc., Washington Publishing Company, and NSC.

The information provided herein is not intended to take the place of either the written law or regulations as set forth by CMS and/or of its associated government contractors and medical associations. We encourage participants to review the specific statutes, regulations and other interpretive materials by visiting the appropriate web sites referenced and accepting their end user agreements to access their full contents.

All information provided by Ophthalmology Resources, llc, and its representatives, is based on information deemed to be current and reliable. Ophthalmology Resources does not provide legal services on this topic. DMEPOS coding and billing for post-op cataract eyewear is a complicated process involving continually changing rules and the application of judgment to factual situations. Ophthalmology Resources, llc does not guarantee or warrant that webinar participants will agree with their conclusions. Ophthalmology Resources, llc shall not be held liable to any participants or any other party for any interpretations, errors or omissions in any information provided in this webinar. Ophthalmology Resources, llc will not be liable for any use or interpretation or the consequences thereof, by any persons or practice, of this webinar.

